



phone 562.858.6584

email annavertuason@gmail.com

website annavertuason.com

EXPERIENCE

Anna Ver Tuason Designs

Freelance Designer 2010 - present

Design, development, and production of printed and digital materials, branding and logo designs, print advertisements, event invitations, packaging designs, website designs, and commissioned artwork

Working closely with clients to conceive designs to achieve their vision and consistently meet deadlines and requirements

Clients include: Marcie Taylor Media, Take Frezzor, Old Town Fiberglass, Woodbridge Dental, Too Faced Cosmetics, Les Parfums Keiko Mercheri, Kitchen and Bath Solutions, The Sweet Shack, Seat Beanie LLC, Ateneo de Manila University's Aquila Legis Fraternity

Westwood College, School of Design, Torrance, CA

Program Chair 2005 - 2016

Adjunct Faculty 2003 - 2005

Art directed and published special student design projects

Campus' bi-annual InPrint Magazine

Curated yearly art shows

Limited edition student artwork

Graduation program design

Designed and produced the campus' in-house visual materials and print collaterals

Posters, brochures, flyers

Campus wayfinding system

Campus events: invitations and event program booklets

Spearheaded, promoted, and organized School of Design events

Bi-annual student portfolio review

Tri-annual student art shows

Student workshops

Design competitions

EDUCATION

M.F.A., Media Design

Full Sail University

Winter Park, FL

B.A., Studio Arts

Marymount College

of Fordham University

Tarrytown, NY

A.A., Studio Arts

Marymount College

Rancho Palos Verdes, CA

DESIGN SKILLS

Branding and Identity Design

Packaging Design • Editorial

Design • Advertising Design

Typography • Web Design

Illustration • Print Production

SOFTWARE SKILLS

Adobe InDesign ●●●●●●

Adobe Illustrator ●●●●●●

Adobe Photoshop ●●●●●●

Adobe Muse ●●○○○○

Dreamweaver ●●○○○○

After Effects ●○○○○○

Adobe Premiere ●○○○○○

HTML + CSS ●●○○○○

Microsoft Office Suite ●●●○○○



phone 562.858.6584

email annavertuason@gmail.com

website annavertuason.com

Led in the strategic planning for the growth and advancement of the School of Design in achieving the highest possible level of excellence in the teaching, administrative work, and activities of the department

Advised, mentored, and taught courses in design concepts, theory, and practices associated in the field of Graphic Design, Visual Communications and Game Art

OCPC Magazine, Irvine, CA
Senior Designer, 2004-2007

Art directed and established the visual direction and design standards of the monthly publication

Planned, managed, and organized the production workflow to meet the various deadlines for the advertisement designs, editorial layouts, and photoshoots

Designer Lab Studio, Irvine, CA
Art Director 2003-2007

Successfully directed and guided graphic design projects from concept through completion in achieving the client's objectives and requirements

Led design team in launching OCPC Magazine, the first monthly English lifestyle magazine for the Persian community in Orange County, California

Designed branding and identity designs, marketing and promotional materials, advertisements, print collaterals, packaging, and websites for startup and established clients

Supervised and mentored staff of in-house and freelance designers, interns, and photographers

Clients include: OCPC Magazine, KOCE TV's Butterfly Initiative Project, Bowers Museum, Palace Bakery, Caspian Restaurant, Cove Gallery, Asoudeh Designs, San Miguel Family Dental Office, Digital Pro Inc., and Smart Medical Technologies

OTHER SKILLS

Art Direction • Creative Thinker
Problem Solver • Detail Oriented
Strong Written and Verbal Skills
Team Player • Mac + PC Proficient

AWARDS + HONORS

Full Sail University

*Course Director's Award,
Design Research, 2011*

Westwood College

*Outstanding Instructor
2005 – 2016*

*Period III Leaders
of the Term, 2014*

*Faculty of the Term
March 2009*

*Instructor of the
Year, 2006*

anna
ver tuason

phone 562.858.6584

email annavertuason@gmail.com

website annavertuason.com



SKILLS

Branding and Identity Design • Editorial
Design • Packaging Design • Web Design
Advertising Design • Typography • Illustration
Print Production

